

# IT Employers in Canada Plan to Increase Hiring Throughout Q3



Experis Tech Talent Outlook

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IT employers in Canada anticipate a Net Employment Outlook of +40%



76% of IT employers in Canada report difficulty filling open roles

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Top IT staffing priorities remain Cybersecurity, Technical Support, and Customer Experience

#### The Canadian IT Industry Employment Outlook

Used internationally as a bellwether of economic and labor market trends, the Net Employment Outlook – calculated by subtracting the percentage of employers who anticipate reductions to staffing levels from those who plan to hire – **now stands at +40%**.



#### **Changes Over Time**

IT employers' **demand has strengthened by +10% since last quarter yet has eased -11% when compared to this time last year.** 



### **Hiring Expectations for July – September**

Of the 41 countries, IT employers in **Australia**, the **U.S.**, **India**, and **Panama** are driving the demand for talent in Q3.





## The IT Industry's Priority Staffing Needs

#### Top 5 Staffing Priorities:

1   Customer or User Experience, 38%	
2 Cybersecurity, 34%	ð
3 Technical Support, 34%	
4 Database Management, 27%	$\bigcirc$
5 Customer Relationship Management Systems, 26%	

# Top 5 Approaches to<br/>Address Tech Challenges:1Hire New Workers with Required Skills, 56%2Train & Upskill Your Current Workforce, 55%3Hire Short-term Staff (freelancers, contract workers,<br/>etc.) to Fill Any Skills Gaps, 39%4Reskill Workers from other areas of the<br/>organization to move into IT roles, 38%5Invest More in Automation, 38%

#### For more insights, visit experis.ca

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This research is based on results from the ManpowerGroup Employment Outlook Survey - the longest running, most comprehensive, forward-looking employment survey of its kind, used globally as a key economic indicator. ManpowerGroup interviewed 5,978 IT employers across 41 countries on hiring intentions for the third quarter of 2023.



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